

CHKD's Annual Bioethics Day 2010



Caught in the Middle: Complex Relationships in Healthcare

November 18, 2010
8 a.m. to 2:30 p.m.

**CHKD Brickhouse Auditorium
2nd floor
601 Children's Lane
Norfolk, Virginia**

Presented by the
Bioethics Advisory Committee,
Children's Hospital of The King's Daughters

in partnership with
St. Mary's Home for Disabled Children

CME Credit: 5.5 AMA PRA
Category I Credit(s)[™]



St. Mary's Home
for Disabled Children

A special place for special children

www.saintmaryshome.org



Children's Hospital
of The King's Daughters

www.chkd.org

Target Audience

This program is designed for physicians, residents, medical students, nurses, social workers, healthcare administrators, clergy, allied healthcare professionals, patient advocates and others interested in exploring the complexities of professional relationships and their impact on medical care and treatment decisions.

Overview

Participants will explore and be able to understand the complex relationships among patients, families and professional caregivers, and the impact of those relationships on ethical considerations and determining best interests.

Program Agenda

7:30 a.m.

Registration and Continental Breakfast

8 a.m.

Pediatric Grand Rounds

Chasing Miracles: One Family's Story

John F. Crowley, Chairman/CEO, Amicus Therapeutics

Relate Mr. Crowley's quest for a treatment of Pompe, and review the benefits and obstacles of the professional relationships he experienced.

9 a.m.

Panel Discussion: Family Matters

Moderator: Peter M. Dozier, MD, Psychiatry, CHKD;

Panelists: Tyler Bransford, Lisa Lane, Renita Satterfield, Bruce Scherzinger, Roxane Ward

Recognize patient and family expectations from health-care professionals, i.e. values, attributes, access and availability.

10:30 a.m.

Break

10:40 a.m.

Generational Differences: My Face on Your Space Book!?

Joy Parker, Director of Volunteer Services, CHKD;

Beverly Jacobson, Director of Recruitment, Human Resources, CHKD

Identify the origin of generational differences and explore their impact on professional relationships.

11:30 a.m.

Break for lunch (box lunches provided for those who pre-register)

12 Noon

Ethical Dilemmas in Research

John F. Crowley, Chairman/CEO, Amicus Therapeutics

Interpolate the ethical dimensions in research such as consent, objectivity vs. personal motivation; financial interests, and obligations to society.

1:00 p.m.

Perspectives on E-communication: Viewpoints from healthcare professionals

William C. Giermak, CEO, SMHDC; Rosanne Foggin,

Patient Advocate, CHKD; Dominique Williams, MD, CHKD; Rachel Andam-Mejia, RN, BSN, CPON, CHKD

Recognize the risks, conveniences, consequences and expectations of using e-communication in professional relationships.

2:30 p.m.

Wrap-up/Evaluations

Keynote Speaker



John F. Crowley is an American businessman and social entrepreneur. Chairman/CEO of Amicus Therapeutics, he is a widely acclaimed public speaker and serves on the board of the National Make-A-Wish Foundation. The son of a New Jersey cop who died on duty when John was 7 years old, he has earned degrees from Georgetown University, Notre Dame Law School and the Harvard Business School. He served as CEO of a start-up biotech company searching for a treatment for Pompe disease, the rare genetic disorder that affects his two youngest children. Crowley's company is working on the development of drugs to treat a range of human genetic diseases and diseases of neurodegeneration.

Credit Information

Children's Hospital of The King's Daughters is accredited by the Medical Society of Virginia to sponsor continuing medical education for physicians.

CME Credits

Children's Hospital of The King's Daughters designates this educational activity for a maximum of 5.5 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Continuing Education Units

Children's Hospital of The King's Daughters will award 5.8 contact hours to nurses who attend the program. CHKD is approved as a provider of continuing education in nursing by the Virginia Nurses Association, which is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation.

Continuing Education Unit credits

CEUs from Old Dominion University's College of Education will be available to all participants who attend the entire program. This opportunity affords an individual a hard copy certificate, verifying professional growth, and a recorded verification of completion that is maintained in the University's Continuing Education Operations Office. A certificate and permanent transcript of CEUs may be useful to professionals for promotion, employment or certification purposes.

Travel Information

From Interstate 64, take I-264 West to Downtown Norfolk and look for the Children's Hospital direction sign just before Exit 11-B (Brambleton Avenue). Take 11-B and travel west on Brambleton 2 miles to Colley Avenue; turn right on Colley, then left at the second light to Olney Road. CHKD is on the corner of Children's Lane and Olney. Parking is on the left. Fee for all-day parking is \$8. Brickhouse Auditorium is located on the 2nd floor of CHKD.

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E-mail _____

Name/Degree _____

Daytime phone/fax _____

Organization _____

Address _____

City/State _____ Zip _____

Check here if you prefer a vegetarian lunch

Payment method:

Check (Make checks payable to Children's Hospital of The King's Daughters.)

MasterCard VISA Amex

Name on card (print)

Card # *Exp. date*

Signature

Send this form with payment and address questions concerning registration to:

Rosalind K. Whitaker

Children's Hospital of The King's Daughters

601 Children's Lane, Norfolk, VA 23507

Phone (757) 668-8942 Fax (757) 668-7122

E-mail: Rosalind.Whitaker@chkd.org

Registration

Registration is \$20 and should be received by November 5, 2010. **Pre-registration is required.** Register online at www.chkd.org/conferences (events are listed in date order), or by mail no later than November 5, 2010.

Registration will be confirmed by e-mail upon receipt of payment. Please provide your e-mail address.

Cancellations must be received in writing by November 10 in order to receive a refund. All cancellations are subject to a \$5 cancellation fee.

Bonus: FREE night at the Movies/Talk

Join us for a night of film and discussion. *Extraordinary Measures*, starring Harrison Ford and Brendan Fraser, is a film inspired by the true story of John Crowley, a man who defied conventional wisdom and great odds and risked his family's future to pursue a cure for a life-threatening disease that affects two of his children. John Crowley, along with facilitators, will lead a discussion on the challenges and ethical issues he faced.

Wednesday, November 17, 2010

Naro Expanded Cinema

1507 Colley Avenue in Ghent

Film begins at 7:15 p.m.

Register now for this event at www.chkd.org/classes

Presented by
Kohl's Cares Family Forum

